Notes from meeting with Jillian – Little Green Larder:

* Accessible for all ages
  + Visually impaired users (read out text/option to enlarge text)
  + Children – high school and primary school nearby (important to make sure it works on phones)
* Stock list (Jillian will make in the next week – I will email to confirm)
* Photos – credit photographer’s name!
* Fun and educational
* Links to [www.thelittlegreenblogger.com](http://www.thelittlegreenblogger.com)
* Green theme
  + Prototype shown and Jillian approved
* Map
  + I will buy the Magdalen October issue from the union
  + Gate Church Carbon Saving Project
  + Mens Shed
* Events – in 2020 the Little Green Larder will aim to host 1 workshop per month
  + We should definitely include an events page – Jillian seemed interested in this idea and with the aim for 2020 it would be a perfect fit.
* Grant to update the shop
  + Huge achievement for Jillian and The Little Green Larder, changes and improvements to the shop to come
* Jillian put a huge stress on the website being unique and different
  + References to crazes such as Pokemon Go, Candy Crush – something that gets people involved and excited to take part
    - <https://yourplanyourplanet.sustainability.google/> - an online game that encourages sustainability – link to it?
    - <https://www3.epa.gov/recyclecity/> - a game to educate on how to reduce waste, use less energy and save money
    - <http://www.pbs.org/independentlens/garbage-dreams/game.html> - a role playing game to try to recycle 80% of rubbish collected
    - Quizzes are a great way to get younger users excited
    - Guest Bloggers? – A way for The Little Green Larder to work with the local schools, universities and community where members of the public write their own blog posts about sustainable living which can be posted to the website.
      * If we like this idea, I can mention it in the email to Jillian
    - Include lots of interactivity – forms for feedback/questions?
* Meet the team section: Jillian liked the idea however, at the moment only has 1 person working for her so is pointless.
* Email: jillianelizabeth@hotmail.co.uk